



The house of FENDI was established by Adele and Edoardo Fendi in Rome in 1925. The opening of the first FENDI boutique— a handbag shop and fur workshop followed. Soon winning international acclaim, FENDI emerged as a brand renowned for its elegance, craftsmanship, innovation and style. In 1965, begins the collaboration with Karl Lagerfeld. In 1992 Silvia Venturini Fendi seconds Karl Lagerfeld in the creative direction. In 2000 the LVMH Group acquires FENDI becoming in 2001 its majority shareholder. Today FENDI is synonymous with quality, tradition, experimentation and creativity, not only in fashion but also in home collections.

Hand in hand with the Panamanian Durex Property Group company and the international architects firm A ++ Green, LA MAISON is born, an exclusive residential project under construction that will offer its residents the luxurious design of the Fendi brand along with the ideal architectural performance, amenities and services of a 5 star hotel, all in the exclusive community of Santa María Golf & Country Club, Panama.













## FENDI CASA









GOLF & COUNTRY CLUB PANAMA

Located in Santa María Golf & Country Club, La Maison is located in the most prestigious residential area of Panama surrounded by a spectacular golf course with 18 holes designed by Jack Nicklaus Design. With an interior design done under the guidance and support of the renowned Italian brand FENDI, La Maison is a project that presents a luxury tower with large apartments that offer a sophisticated lifestyle with VIP treatment.





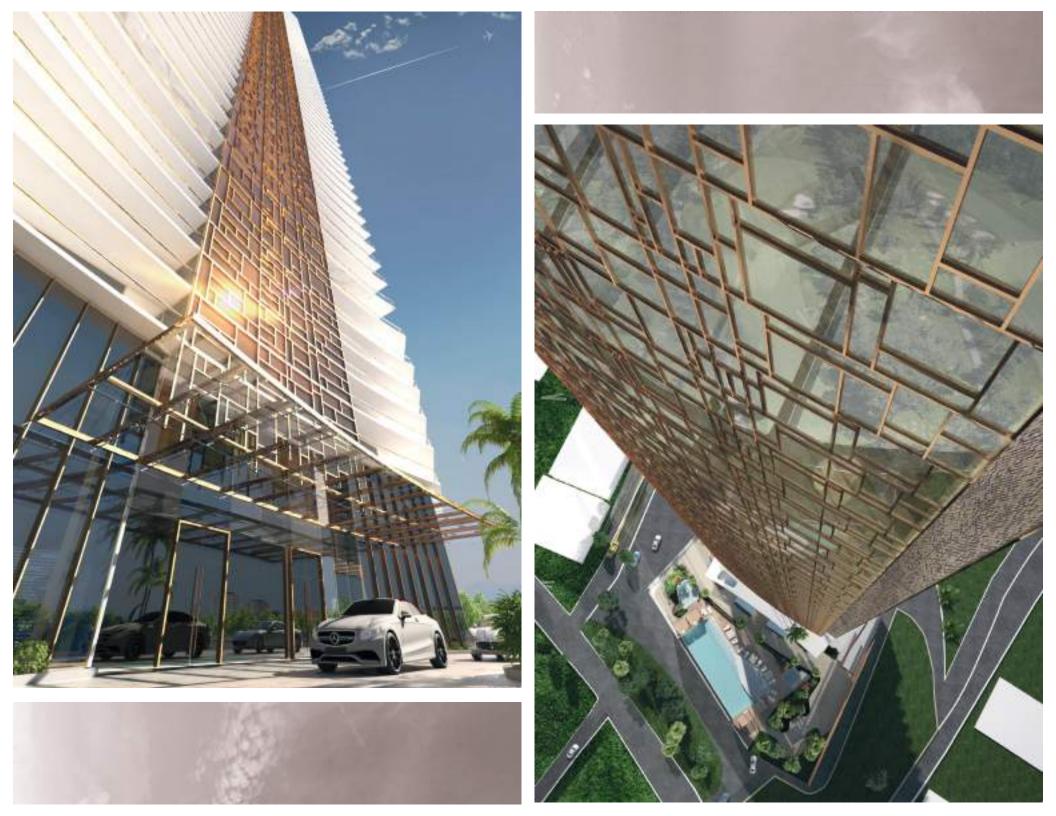




## LA MAISON by FENDI CASA









The building looks as though it was born of the earth, rising from the ground as a complex majestic symbol of both ultra-sustainability and commitment to the health and well-being of the planet and its people.



"WHATEVER FENDI DOES
IT MUST BE DISTINGUISHABLE
IT MUST STAND APART
AND IT MUST HAVE
IT'S OWN IDENTITY"

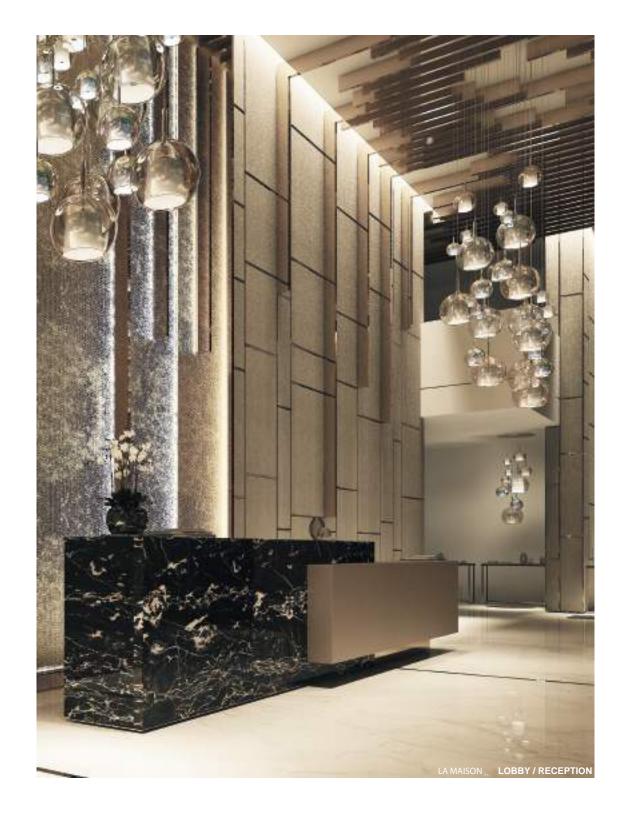
Paola Fendi



LA MAISON by **FENDI** 



Deep tones harkening the richness of the earth, lighter and creamier nuances bring an open and airiness to the main common areas.









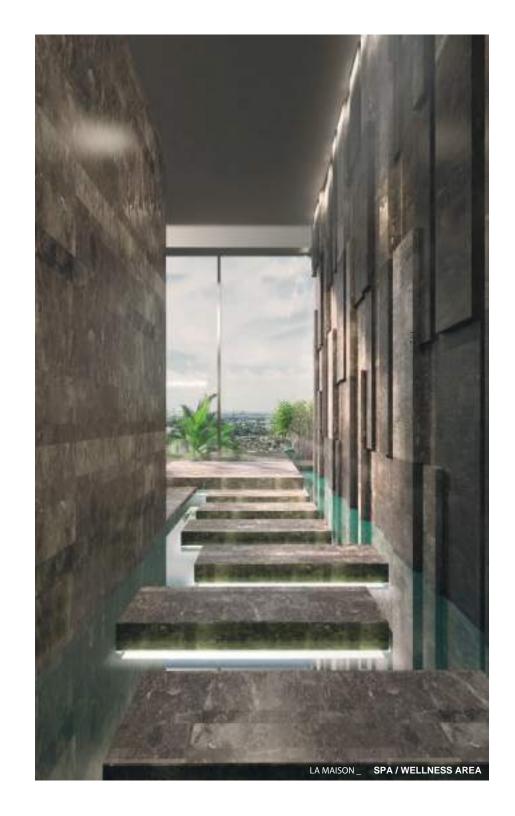




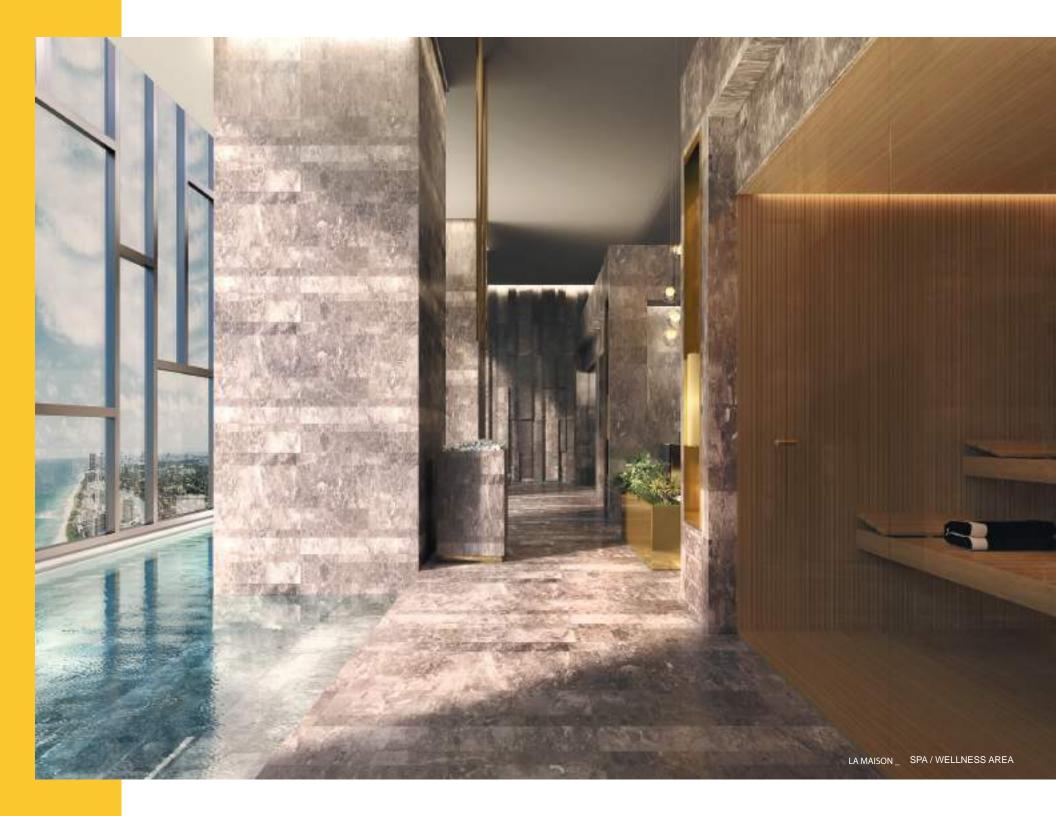
Creamy colors, palpable textures and the finesse of lines that run throughout the design, bespeak a near classical tribute with a decidedly modern edge.



With a healthy amount of natural stone strategically installed throughout the interior space, we managed to further emphasize the manmade/nature duality.











The water and the blue tones play a fundamental role in the exteriors, mingling and mixing with the reflections of the sky on the large windows



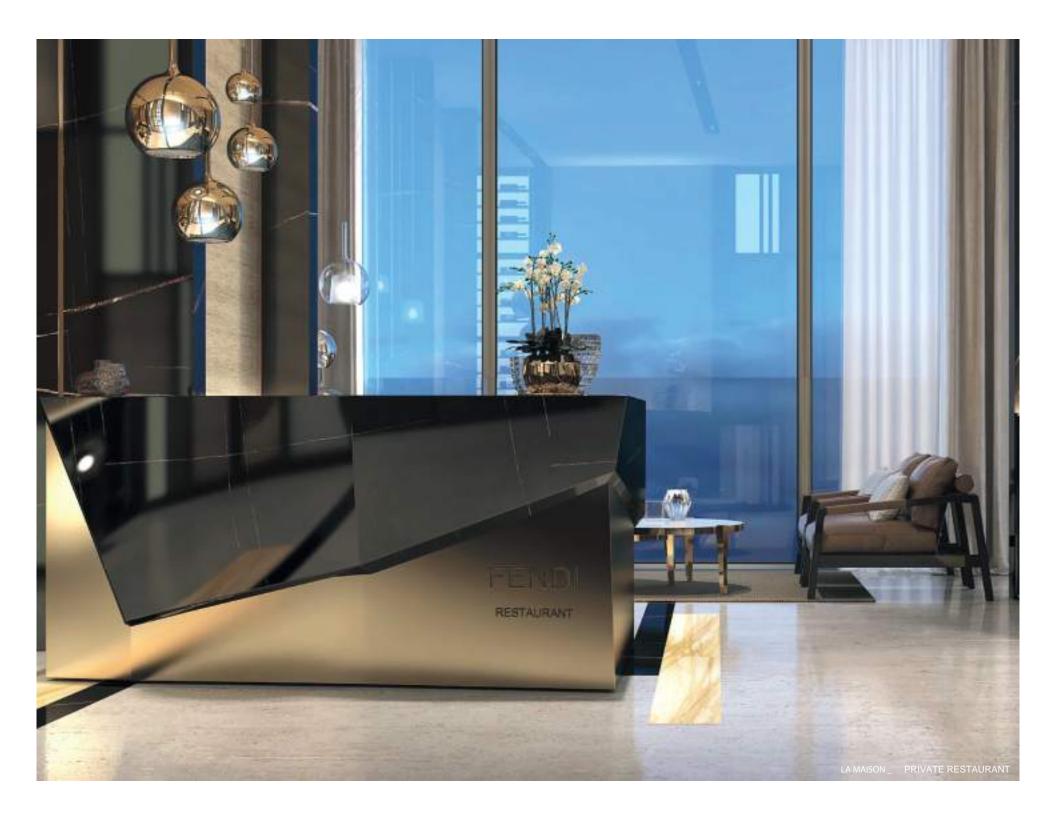




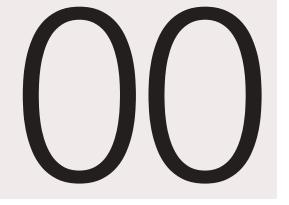


That the natural world could be a de facto part of this design project meant a great deal to its overall direction and flow.





## **COMMON AREAS**

















## INTERIOR RESIDENTIAL AREAS

LA MAISON by FENDI





A faithful reinterpretation of the codes of excellence, expressed in furniture and complements displayed in a setting that describes a new dimension of contemporary luxury.









KITCHENS

01





GREIGE / Internal drawers

/ 08

/ 02

BRONZE CARTIER / Undertop profile and Baseboard

/ 03

CALACATTA ORO /Counter top and backsplash

/ 04

ATLANTIC WHITE
/ Rooring

90 /

GLOSSY LACQUERED WHITE / Wall cabinet

00/

MIRROR / Back wall cabinet

/ 02

CLEAR GLASS / Fire top

/ 08

GREIGE / Internal drawers











BATHROOMS





/ 02

BRONZE CARTIER / Undertop profile and Baseboard

/ 03

CALACATTA ORO /Counter top and backsplash

/ 04

ATLANTIC WHITE / Rooring

/ 05

GLOSSY LACQUERED WHITE / Wall cabinet

90 /

MIRROR / Back wall cabinet

/ 02

CLEAR GLASS / Fire top





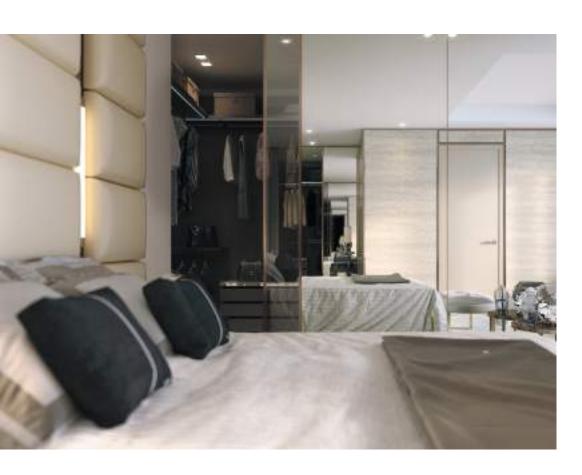




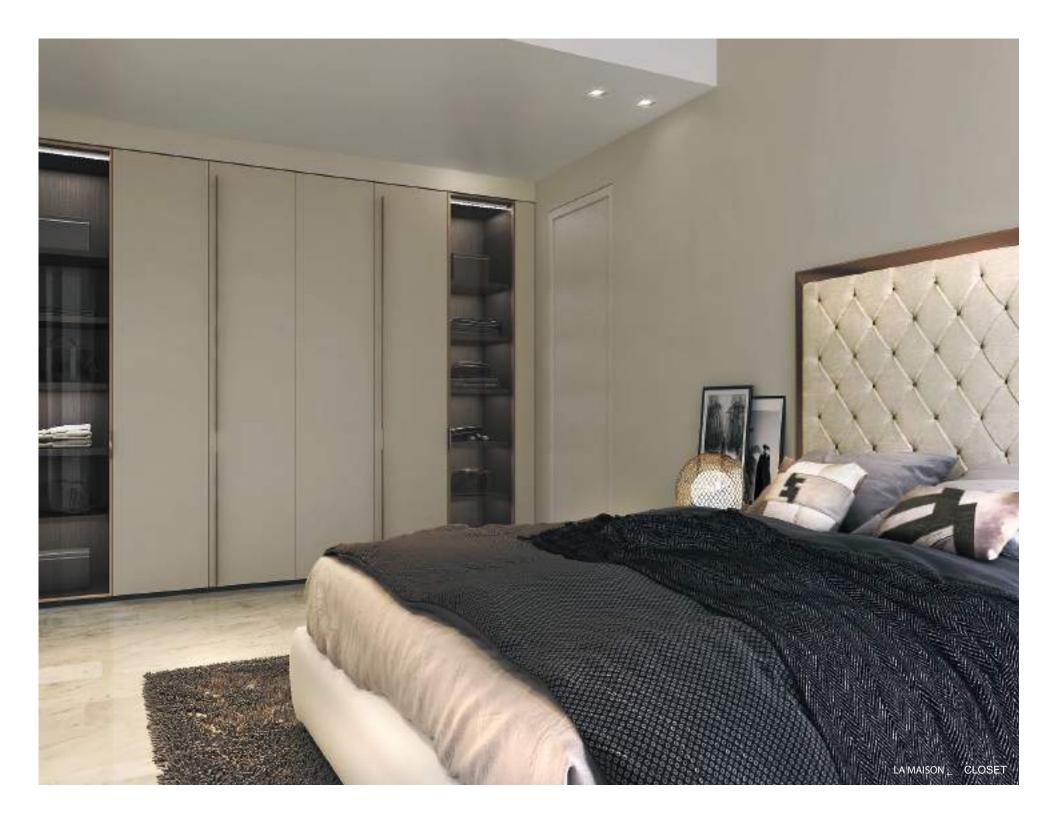


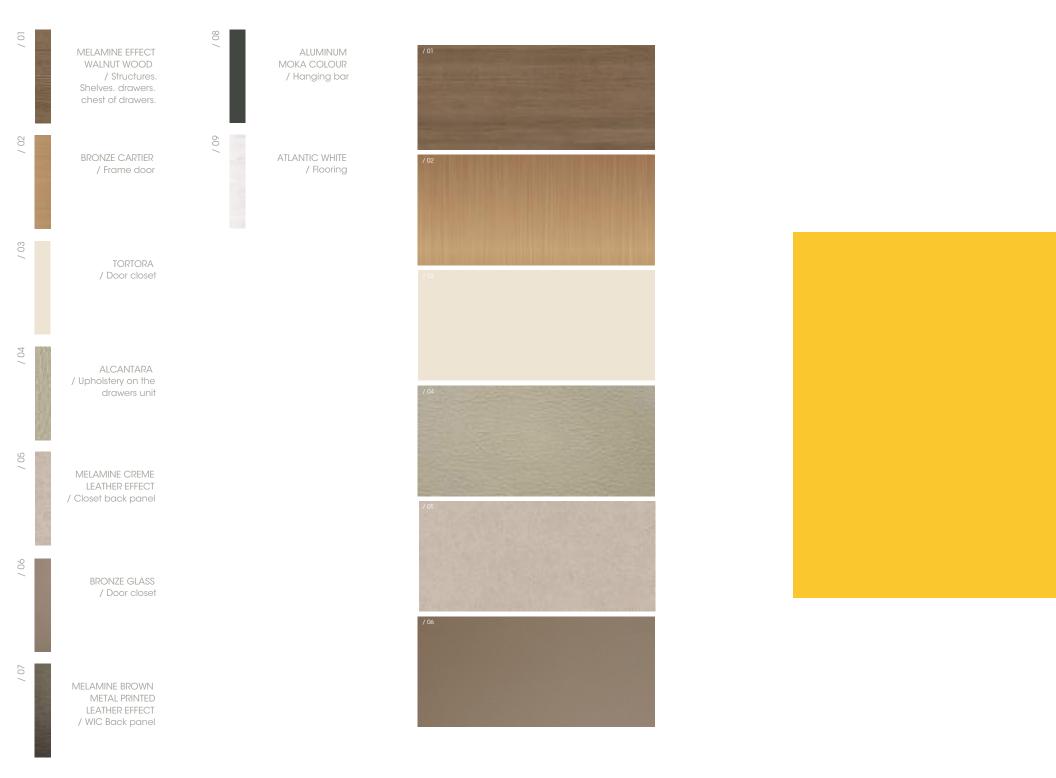
WALK IN CLOSETS | CLOSETS

03



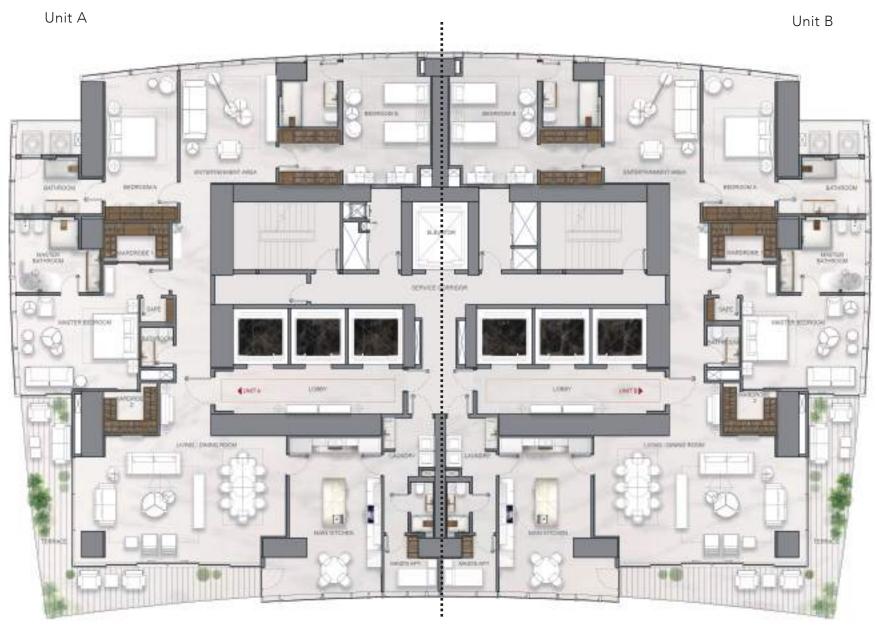






## APARTMENTS

382.14 M 382.14 M



422.82 M 344.56 M

Unit C Unit D



**PENTHOUSES** 

05



PH **768.69 M**<sup>2</sup>



PH **851.75 M**<sup>2</sup>





**DUREXPROPERTY.COM/LA-MAISON** 







